

Vision Commerce Case Study

Client: Imbibros; Independent Wine Merchants



The Company

Imbibros is an independent wine merchant that was founded in 2004 by colleagues from one of London's most prominent wine merchants. With many years of experience between them, they share a wealth of knowledge but in a world of conformity, are not afraid to take a risk. They select wines which deliver quality and individuality, regardless of price including great everyday wines, New World icons and well established classics.

Products can be purchased via the online shopping facility. Imbibros also offer advice on cellar planning, assisting you to sell your wine, as well as client tastings and catering for weddings.

What They Wanted to Achieve

Imbibros were looking for a stock management system that was capable of dealing with wines and spirits and also offered the ability to have a retail epos system linked directly into the main stock control. They wanted accurate and timely management information and the ability to see full traceability of all stocks.

Our Solution

Vision Commerce is an end user stock management, sales order and purchase order management system. Originally designed for use within the wine and spirits industry, it is also suitable for anyone wishing to go beyond the boundaries of what you can buy off the shelf.

The Benefits of Vision Commerce

- > It comes with a fully integrated Sage accounts package
- > It comes with a management reporting tool for in depth product analysis and around 250 reports
- > Is able to work with Vision EPOS to allow for full stock management
- > It's suitable for organizations ranging from 3 to 300 employees
- > It's versatile and offers very flexible pricing structures to suit individual companies

The Results

Since using Vision Commerce as the company's central system, the EDI links to Imbibros' bonded warehousing company means that order processing is now simplified, quicker and more efficient. The reporting tool provides Imbibros with management information instantly, meaning that staff do not have to work out areas such as sales and margins manually. As Vision Commerce integrates with the epos system in the shop, this also helps to speed up the daily administration tasks, and avoids having to input the same stock updates into various systems.

Further Information

To take a more in depth look at Imbibros, visit their website <http://www.imbibros.co.uk/> or contact either James Connolly or Paul Young on 01483 861164.